

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KRGV

Date:

10/20/16

I, Roselyn Rose,

being/on behalf of: Leo Lopez,

a legally qualified candidate of the Independent

political party for the office of: CC Tax Assessor - Collector

in the general

election to be held on: 11/9/16 11/18/16 etc

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached Schedule</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer of Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Reynaldo Garza III

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

10/20/16

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Kelsey Garza

Printed Name

1st AE

Title

**KRGV-TV**  
**5 NEWS**  
 P.O. Box 5  
 Weslaco, TX 78599-0005

Pro Marketing Solutions  
 P.O. Box 2859  
 Harlingen, TX 78551

**Contract # 24455**  
**Schedule Dates** 10/24/16-11/03/16  
**Advertiser** Leo Lopez (2654)  
**Agency** Pro Marketing Solutions (1627)  
**Product** Political Candidates (1042)  
**Brand** CA CO Tax Assessor (14347)  
**Salesperson** Wells-Garcia, Kelsey (1030)  
**Sales Office** Weslaco  
**Buyer Name** Roser, Roselyn  
**Phone/Fax** (956) 266-8806 /  
**CPE** N/A  
**Account Types** Local Agency/Political  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/20/16  
**Last Modified** 10/20/16  
**Entered By** Kelsey Wells-Garcia  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$387.00  
**Net Total** \$2,193.00  
**Sales Tax**

ABC AFL (KRGV)		
By Calendar Month	Spots	Rate
Oct. 2016	6	\$1,490.00
Nov. 2016	5	\$1,090.00
<b>Grand Total:</b>	<b>11</b>	<b>\$2,580.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/03/16	5	:30	6:58A- 9A (CST)	1	1	1	1	1				4	\$190.00	\$760.00	ABC AFL (KRGV)		10/20/16
2.0	Normal Line / NEWS Spots	10/24/16-10/27/16	5	:30	10:35P- 11:04P (CST)	1	1	1	1	1				4	\$260.00	\$1,040.00	ABC AFL (KRGV)		10/20/16
3.0	Normal Line / NEWS Spots	10/31/16-11/02/16	5	:30	10:35P- 11:04P (CST)	1	1	1	1					3	\$260.00	\$780.00	ABC AFL (KRGV)		10/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KRGV-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.